

# Youth Charter Community Campus

'A Model of Equity, Diversity and Inclusion for All through Sport, Art and Cultural Activity...'

## Synopsis:

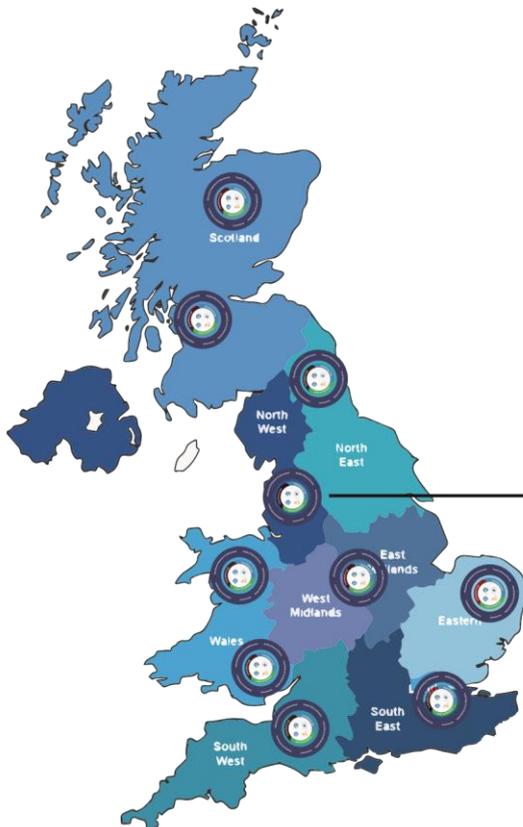
The Youth Charter Community Campus has been developed as a result of the agency's 24 years of work in communities, urban, suburban and rural, locally, nationally and internationally.

As part of the bidding, hosting and legacy of major games, the Community Campus provides a coordinated and holistic approach in the development, delivery and sustainability of young people and communities within the regeneration and renewal strategies of public, private and third sector agencies.

The Community Campus is a unique model providing an opportunity to bring together policy, delivery and impact in the current sports for development and peace movement.

## The Community Campus has three main elements:

- Engage** with the Youthwise sport, art and cultural activity programmes designed to engage, motivate and inspire young people in the classroom, in the playground and beyond the school gate to be more mentally, physically and emotionally active.
- Equip** young people with life skills, resilience and tools required to enable them to develop the rights and responsibilities of global citizenship.
- Empower** young people with aspirational hope and opportunity through further and higher education, employability and entrepreneurship.



A Community Campus is made up of up to 7 hub facilities, such as, schools, community centres, youth clubs, sports centres, further and higher education institutions or any facility delivering a youth cultural engagement provision. Each facility is quality assured in the delivery of the Social Coach Leadership Programme and the Youthwise offer.

## How does it work?

The community Campus is delivered through three key themes:

- Somewhere to go**
- Something to do**
- Someone to show them**

A unique multi media interactive digital platform has been designed for each participant and Social Coach delivering the activities within each of the facilities that make up the Community Campus.. This provides the ability to map, track and measure the participation outputs and outcomes of the wider social and cultural behavioural lifestyle trends that inform the economic investment that we seek to attract.

## What are the benefits?

The Youth Charter Community Campus provides a social, cultural and economic opportunity for young people and communities on all five continents. The aim is to establish a global network of campuses that provide a cultural framework and a model of delivery to promote innovative and dynamic approaches within the UN Goals for Sustainable Development.



**BIRLEY CAMPUS**  
Hulme & Moss Side



**ETIHAD CAMPUS**  
East Manchester

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